# A NEW VIDEO WATERMARKING PROTOCOL

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## ABSTRACT

This paper overviews the problems with temporal synchronization in video watermarking and describes a new approach for efficient synchronization and resynchronization. A complete version of the new method is presented in [1].

## 1. INTRODUCTION

Many blind watermark detection techniques (including the correlation-based detectors often used in spread-spectrum watermarks [2, 3]) require the detector to be synchronized with the watermarked signal before reliable watermark detection can occur. Synchronization is the process of identifying the correspondence between the spatial and temporal coordinates of the watermarked signal and that of an embedded watermark. Ideally, the watermark detector will be given a watermarked signal such that the coordinates of the embedded watermark have not been changed since the embedding process. In this case, synchronization is trivial and the detector can proceed in the manner prescribed by the watermark detection technique [4]. However, if the coordinates of the embedded watermark have been changed (such as when the watermarked signal is re-scaled, rotated, translated, and cropped as shown on Figure 1) the detector must identify the coordinates of the watermark prior to detection. Synchronization is crucial to successful watermark detection and if the detector cannot synchronize with its input signal, an embedded watermark may not be detectable even though it is present in the signal. Many of the techniques that are used to attack watermarked signals do not "remove" the watermark, as widely believed, but desynchronize the detector [5, 6].
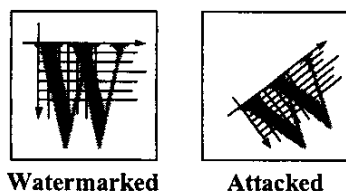


**Watermarked**      **Attacked**

**Figure 1.** A synchronization attack

Synchronization is a problem that cannot be ignored in most video watermarking applications, even in the absence of a malicious attacker. In applications such as secure digital television and broadcast monitoring, the watermark detector may be expected to detect the watermark starting from any arbitrary temporal location within the video signal (as opposed to starting detection from the "beginning" of the video signal), which is known as initial synchronization. In other applications, the video signal arriving at the watermark detector may have been damaged to the extent that the detector loses synchronization and must resynchronize before watermark detection can resume. One such application is streaming video [7, 8, 9], where parts of the video signal can be damaged or lost as it is transmitted over a network. The video signal may also be interrupted for an indeterminate time for reasons beyond the control of the user, such as network congestion. (We note that in video streaming, the network is not under any constraint to preserve the perceptual quality of the video.) In these applications, it is essential that the watermark detector can resynchronize to the video, even after many frames of the video have been lost. Obviously, robust watermarking techniques should be robust against synchronization attacks by a hostile attacker.

In the worst case, establishing synchronization would involve an exhaustive search over the space of all possible geometric and temporal transformations to find the watermark. This is not practical for video watermarking applications that require real-time watermark detection. Methods for spatial synchronization in still images (see [10] for an overview) have been examined and typically involve efficient search techniques to deduce the geometric transformation or the use of embedding domains that are invariant to geometric transformations. However, some still-image watermark synchronization techniques are too computationally expensive for real-time video applications, and those still-image techniques that are suitably efficient for real-time implementation do not consider temporal synchronization.

One oft-mentioned synchronization technique is the embedding of a pattern, known as a template, which a detector can examine to determine the orientation and scale of the watermark. (Templates have been suggested for video watermark synchronization [2, 11].) There are several disadvantages to template embedding. First, a template is designed to be easily detected; hence the template itself

can be vulnerable to removal [12]. Second, the template must be robustly embedded into the video signal that could introduce additional distortion in the watermarked video.

In this presentation, we consider the problem of temporal synchronization in video watermarking and temporal attacks. (These issues can also apply for time-varying signals other than video, such as audio.) Spatial synchronization issues, such as synchronization after rotation, scaling, translation, and cropping attacks, is not considered here. A method for synchronization in the presence of spatial shifts is described in [13]. The inclusion of the temporal coordinate dramatically increases the potential search space necessary for synchronization in video as compared to still images. More significantly, however, the temporal redundancy that is present in most video sequences can be exploited in attacks against watermarked video that are not possible for still images, such as frame cropping, insertion, transposition, and frame averaging (temporal collusion.)

We will present a method (or protocol) in the design of video watermarks that allows efficient temporal synchronization by introducing redundancy in the structure of the embedded watermark. Our work exploits the use of frame dependent watermarks [14, 15]. The detection mechanism takes advantage of the redundancy to reduce the search required for synchronization. The method does not involve the embedding of templates and generates a watermark that is dependent on the content of the video.

It is important to note that our new method is independent of the actual watermarking technique (embedder and detector). In fact our method could be retrofitted into most existing video watermarking techniques. A complete description of our method is available in [1].

## 2. REFERENCES

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